



NOVATO UNIFIED SCHOOL DISTRICT

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NUSD, the City of Novato and Whole Foods Market Partner to 'Drive Home' Safe Driving Campaign

Take the Safe Driving Pledge Today!

The Novato Unified School District, the City of Novato and Whole Foods have teamed up to emphasize safe driving habits in Novato, via the Safe Driving Pledge campaign, a project of Street Smarts Marin. This year Whole Foods will donate a coupon for a free frozen yogurt or dark chocolate bar to the first 500 residents who take the Pledge. This coupon is valid March 1 – May 31, 2014.

The Safe Driving Pledge Campaign is a movement to encourage safe driving habits, and reduce speeding and distracted driving. The program invites residents to "TAKE THE PLEDGE" [online](#), drive responsibly, and spread the word by placing a static cling decal-provided once the pledge is taken-on the rear window of their vehicle.

Join other drivers who have chosen to become part of the solution for safer streets in Novato. To learn more and to sign the Pledge online, go to streetsmartsmarin.org/pledge.html.

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