



NOVATO UNIFIED SCHOOL DISTRICT

FOR IMMEDIATE RELEASE

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Olive Elementary School Continues Kindness Campaign

Novato...Kindness is contagious once again at Olive Elementary. On Monday, September 18, students will kick off their second year-long Kindness campaign, aiming to inspire random acts of kindness in their school and community. Gary Xavier, motivation speaker from Think Kindness, will lead what is sure to be another energetic, inspiring assembly and call-to-action campaign that will get students thinking about what it means to be kind.

The assembly will be followed by a 15-day "kindness scavenger hunt" where students will be challenged to complete 15 random acts of kindness in 15 days. These could be as simple as opening the door for a stranger to helping a sibling or friend with their homework. Students will get bonus points for acts requiring parent involvement such as donating a toy to *Toys for Tots* or bringing treats to a local fire station. If all students participate, that equals to more than 4,800 acts of kindness in just two short weeks. Students who complete all tasks will be entered into a drawing for kindness-themed prizes.

"We launched this program last year and it was widely successful," says Karin Katselis, PTA President and Kindness Crew Advisor. "We successfully collected 912 pairs of shoes that were sent to students in Africa, 217 pounds of food for the Marin Food Bank, and we successfully secured three buddy benches which are now on the playgrounds at school, thanks to the generous donations of local business," she adds. "It's a perfect example of our schools and communities working together."

Think Kindness is a non-profit organization that inspires measurable acts of Kindness in schools and communities around the world.

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